

# JRMC Monthly Newsletter



Jewish Renaissance Medical Center, 275 Hobart Street, Perth Amboy, NJ 08861

Volume 2, Issue 3

10/15/2010

## THE JRMC Supports Cancer Survivors in Our Area

The Jewish Renaissance Medical Center hosted the 2010 North/Central Jersey Casting for Recovery (CFR) Annual Retreat from August 27-29 at the Molly Pitcher Inn/Oyster Point Hotel in Red Bank, New Jersey. CFR is a national organization that supports women recovering from breast cancer through a program that offers muscle and tissue strengthening through fly-fishing, counseling and medical information, all in beautiful outdoor settings which also cultivates camaraderie among the participants. Lori Simon, CFR Executive Director, states, "We are extremely grateful for the support that JRMC will be extending to help us in our mission to serve breast cancer survivors in New Jersey." Retreat participants have been selected from the service area of the Jewish Renaissance Medical Center as well as surrounding Northern and Central Jersey communities. The women attend the two and a half day retreat at no cost. Fly-fishing may appear to be the topic of the weekend, but helping survivors is the underlying focus. Casting for Recovery had participated in Jewish Renaissance's Women's Health Week event, where CRF volunteers and staff gave casting demonstration's in the medical center's parking lot. Retreat Coordinator and past participant Francine Vince describes her experience with CFR as follows: "I'm a social worker by trade. When I was affected by breast cancer, I knew I would have to turn it into something positive. Plus, I had always loved the outdoors. So CFR became the marriage of all that: being out in nature, helping others and my own recovery all in one." To learn more, visit: <http://www.castingforrecovery.org>



Above: Dr. Alan Goldsmith with a NJ survivor. Below: CFR believes in fish therapy.



## Message from our President, Alan Goldsmith

At this time, we are making progress towards opening new school-based healthcare center sites in the Newark area. We are also close to placing the order for a new mobile unit that would include medical services, plus dental services, all in one vehicle. Our goals with both of these endeavors is to continually provide greater access and high quality healthcare to more children in Newark. In Perth Amboy, at the JRMC, we are close to having major construction completed in our lower level. This space has been completed in order to house our residents and our "Specialty Center." At this time, we are considering having a podiatrist housed in this center on the lower level.

### Inside this issue:

Feature: Casting for Recovery	1
Message from the President	1
Employee of the Month	2
IM, PED and OB/GYN	2
JRF and B&G Club News	3
Dental News	3
HR Happenings	3
Newark School Programs	4
Our Global Reach	4
IT Corner	5
Events Calendar	6
Marketing and Outreach	6, 7
New Looks at JRMC	7



## Recent Employees Of The Month

Here is a summary about some of our recent JRMC Employees of the Month.

Greg Cross, (top photo left) Facilities, was recently JRMC Employee of the month. Here is some background information about him: he grew up in Edison, NJ, raised by his Grandmother and Grandfather. He attended JP Stevens school and then entered the Army. In his spare time, he is an avid sports fan, watching baseball, football, basketball, boxing and track.

When asked, what inspired him to come to the JRMC, he replied that it was the people already here and our motto of "One People, One Heart". "I believe in our motto—you have to also have a lot of

heart to help the patients here. You never know - one day, it might be you as the one who needs the help. It could happen." He also likes the fact that we perform work in all countries. He ended by saying "I'm hard-working and reliable. I'm there for people who need help."

Dr. Amarjit Saini was employee of the month in August (center photo). Born in India, she graduated medical school there and completed her post graduate work in Internal Medicine at Raritan Bay Medical Ctr. She came to us when RBMC's clinic moved to JRMC. She is the employee physician both here and at RBMC and has a private practice. She enjoys gardening in her free time. She likes her co-workers

and the whole environment at JRMC. She loves out patient medicine and meeting new patients.

And here are thoughts from Erica Santos—Buchanan, September EOM (top photo right). "Thank you. It has been a great honor to be selected as September's Employee of the Month for JRMC. I enjoy the work that I do and look forward to meeting and overcoming new challenges everyday. Gracias y espero seguir ofreciendo lo mejor de mi. (*Thanks and I look forward to giving the best of me.*)"

Remember, all employees can nominate their colleagues by using the form posted on <https://my.checkpoint.com>.

## Medical News

By Sue Moskal, Director of Nursing, [smoskal@jrmc.us](mailto:smoskal@jrmc.us)

Regarding personnel, we heartily welcome back Emma Nieves, full-time Medical Assistant. Also, our new residents are settling in. For patients, we have expanded the amount and types of new educational materials that are placed in the waiting rooms. For example, we now have topics such as Exercise and Staying

Active and How to Make Healthy-Choices. In the area of programming, we have started a vaccination campaign under the American Recovery and Reinvestment Act. We continue to offer free blood pressure screenings every Thursday at 275 Hobart Street, from 11 am to 12 pm. Our monthly Diabetes Class continues in the Community Room at 10:00 am on the following dates: Thursday, Oct. 21

and Thursday, Nov. 18. Looking ahead, flu vaccine should be arriving the first week of October and the dates for the vaccinations will follow.



## OB/GYN and Pediatrics News

By Sue Moskal & Linda Peloquin, OB RN

Pediatrics experienced a large increase in physicals performed this past month. We are welcoming a new F/T MA Maritza Herrera and a new P/T pediatric nurse practitioner, Shacarah Fordjour. Soledad Santiago's status also changed to per diem. PEDS is an active, ongoing participant in the PCORE Project (Pediatric Council on Research & Education) in the

area of evaluating adolescent immunizations. We are also working with the Rutgers Dept. of Nutritional Science on a calcium initiative and Maria Skennion, Nutritionist on staff, is involved in this effort. Finally, we are initiating referrals to Central Jersey Maternal and Child Health Consortium for Early Intervention Support.

Linda Peloquin reports from Women's Wellness: In our area, we are on track to

increase obstetric patients from approximately 319 in 2009 to over 475 in 2010. The following programs have also been initiated: Baby Basics, Comenzando Bien (prenatal education), Middlesex County Cancer Education and Early Detection, Gardasil for women aged 19-26, ARCH (Access and Resources in Contraceptive Health) and NST's. The JRMC Baby Shower was a big hit with new moms who received great baby supplies.

## Dental Department Update

By Dr. Tonya Cook, Chief Dental Officer,  
tcook@jrmc.us

Here are the recent Departmental highlights for Dental: Our Mobile Unit will begin its second year in the Perth Amboy Schools in October, increasing our reach by two schools. The Mobile Unit now includes Barringer High School and Central High School in Newark on its rotation schedule. Dental services for the Shabazz High School are coming soon. The Dental Van was also very popular out in the local community at the Perth Amboy Waterfront during Family Day in August.



## NEWS FROM THE BOYS and GIRLS CLUBS of Perth Amboy/Carteret

*Here is summary of developments from Jorge Cruz, Development and Planning Director*

**New Club in Carteret** - As most of you know, we were approved for a five-year, \$2.5 million grant from the 21st Century Community Learning Centers program, NJ Department of Education. This funding enables the opening of the "Rambler Academy Boys & Girls Club", a compre-

hensive, school-based Club serving 225 high school-aged youth and operating out of Carteret High School in partnership with Carteret Public Schools and Rutgers University. Tashilee Vazquez - formerly with JRF - has been hired as our Program Director and has immediately hit the ground running to get the Club up and operational by Oct. 15th. As you know, Al-Nisa Mention has been promoted as the Program Assistant and will now work

out of the Carteret location. thanks to the leadership of Ken Orchard and the rest of the 2010 "It Just Takes One" campaign committee (and of course, the contributions and involvement of our full Board!), it looks like we will surpass our \$30K goal. In fact, with still some contributions coming in, we are approaching **\$40,000!!** Wow!! This is more than twice the \$16K we raised last year.

—CONTINUED on Page 7

## JRMC Human Resources Happenings

By Jaime Rivello, Human Resources Director, jrivello@jrmc.us

New hires for October were Jaimini Patel-CNM/ OB/GYN Department ; Dr. Olukoya, MD/OB/GYN, and Dr. Welsh, Dentist for our Dental Department. Please make them feel welcome when they arrive!

The Employee Of the Month for October is Maria Fuller. Maria will be featured in

next month's newsletter. The September EOM was Erica Santos-Buchanan. In the area of meetings and trainings, our all staff meeting has been changed from 10/08 to 10/22/10. The company Stericycle is to provide OSHA training and mock inspections. The Customer Service Post Test for Registration Department will be coming 2<sup>nd</sup> week in October. Customer Service training for Medical Assistants will begin in November and the final se-

ries of Team Dynamics training was held on 09/30/2010 for the Dental Department. Regarding benefits, New Colonial Life deductions will take effect 10/08 pay period. The AXA Equitable Rep (403B) will meet with newly eligible interested employees - please contact the HR department to set up dates and times. Finally, please also submit ideas for upcoming JRMC social events to HR Department.

## Newark School Based Programs

By Cynthia Gonzalez, School-Based Programs Administrator, [cgonzalez2@jrmc.us](mailto:cgonzalez2@jrmc.us)

We received funding to open up 5 additional sites and expand our services in Newark. Central High School has opened up dental services through the mobile unit every Friday. We have received our permit and are working on our licensing. Outreach is done weekly at both Central High School as well as at the 18<sup>th</sup> Avenue School across from it to build up a patient base. We have attended all back to school

nights for our sites as well as additional schools that have extended an invitation to us totaling 7 back to school nights in September. We have a proposal in to add additional services to our sites in relation to coordinating non clinical social service needs. We were featured in a social marketing book mark, and we have a story coming out on the Carver and Datyon sites hosted by Newark Now- Free Press. The address, phone number and services for all Newark sites can be found on the back cover of this newsletter.  
*Image to the Right: The Bookmark*



**IMMUNIZE GREATER NEWARK!**  
Newark • Irvington • East Orange • Orange  
**Vaccines available - Call today!**  
**No insurance - No problem!**

- Newark**

**Jewish Renaissance Medical Center**

Barringer High School 90 Parker Street 973.497.6773	Quinlan Street School 21 Quinlan Street 973.424.4329
George Washington Carver 333 Clinton Place 973.705.9800	Dayton Street School 226 Dayton Street 973.733.8781
Malcolm X Shabazz High School 80 Johnson Avenue 973.623.8582	

**Newark Community Health Centers, Inc.**  
741 Broadway  
973.483.1399 x1327

**Newark Department of Child & Family Well-Being Immunization/PROJECT VACCINATE**  
110 William Street  
973.733.7580

- Irvington**

**Newark Community Health Centers, Inc.**  
Irvington Community Health Center  
1150 Springfield Avenue  
973.395.6292 x1605

- East Orange**

**East Orange Health Department**  
143 New Street  
973.266.6463

**Newark Community Health Centers, Inc.**  
East Orange Primary Care Center  
444 Williams Street  
973.676.1900 x1016

- Orange**

**Newark Community Health Centers, Inc.**  
Orange Community Health Center  
37 North Day Street  
973.995.2611 x1607

**Orange Health Department**  
29 North Day Street  
973.296.4080



## Facilities and Safety Info

By Denis Rawls, Facilities Director, [drawls@jrmc.us](mailto:drawls@jrmc.us)

As you are aware, The Facilities Team members are active participants in the continual upkeep of the medical center. Our department is engaged in an overall building spruce up consisting of interior painting of high traffic areas, carpet and floor cleaning, windows, sanitiz-

ing, and exterior grounds cleaning and painting to aid in the maintenance and improvement of the site. Additionally, we are involved in the Patient Tracking Monitor Installation and working diligently with IT to provide additional Patient Tracking Monitors within specific departments all around the center. Next month, we will feature all of the improvements throughout the medical center.

## Our Global Reach Operation Lifeline, Haiti

By Dr. Alan Goldsmith, President

During the most recent mission (July 11-15<sup>th</sup>), a major advancement took place regarding the land necessary for the medical center and children's safe haven/school that we will be building with our project partners. A deed was obtained, finalizing the donation of a large parcel of land to the JRF from the municipal government of Léogâne. Seizing another

opportunity, the JRF and Police Commissioner Justin Marc, in charge of the Airport in Port-au-Prince, have committed to funding a small elementary school for 1 year. The Tabarre School operates out of a plywood room, with no electricity, and provides education to 40 children, ages 5-9, all who live in a tent city. The school "adoption" came about when two Haitian Police Commissioners,



who were assisting the mission, explained how they had been paying personally for the operation of the school for the past several months.

# IT Corner

By Charles "Chao" Deng, IT Director, cdeng@jrmc.us

Out in the community, the Dental mobile Unit can take and retrieve X-rays. At the JRMC, we are working on switching our email from Network Solution to Google mail.

Our department is also working on other high availability solutions on mission critical servers. Other updates are that we implemented a new IP Phone system at Newark School based sites and we are working on the bridge of Centricity and

Dentrix interface.

Lastly, we have two new hires, Monroe Madison, based in Perth Amboy as a JRMC IT support technician and Marc Victorio, based in Perth Amboy and as needed, helping with the Newark sites.



Our new IT team members: L— Monroe Madison; R— Marc Victorio



## Halloween Is Around the Corner

Be careful where you walk around here! Halloween is literally around the corner! Left: The Billing Dept. did a great job. Also, see the wall behind our main reception desk. In the photo to the right are Heather Bosques (L) and Lisette Morales ( R ).



## Patient Spotlight

- ⇒ Enroll with Healthfirst every Monday and Friday in the lobby of 275 Hobart Street
- ⇒ Free blood pressure tests are available every Thursday from 11 am to 12 noon at 275 Hobart Street; stop at the security desk for location
- ⇒ Flu shots are now available. Contact Sue Moskal at smoskal@jrmcs.us for details.



More Casting for Recovery Retreat Photos Above: (left): A very happy catch, (center): A participant works with an instructor; (right): Instructor, participant and Dr. Goldsmith.

# October 2010

## Schedule of Events

- *October 18-22 - Medical Assistants Recognition Week*
- *October 22nd - General Staff Meeting*
- *October 28th JRMC 2nd Anniversary Staff Appreciation Luncheon from 11:30-2:30*
- *October 28th - JRMC Anniversary: Additionally, blood pressure screenings, flu shots and giveaways, plus much more. Live broadcasts from a local radio station. Times TBA. Open to the Community.*

### MARK YOUR CALENDAR

*JRMC Annual Holiday Party on Saturday, January 15th, at the Woodbridge Hilton, 6:30 to 10:30 p.m.*

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18 <small>TV Shoot</small>	19	20	21	22 <small>Staff Mtg</small>	23	
	<b>Medical Assistants Recognition Week</b>						
24	25	26	27	28 <small>JRMC 2nd Anniversary</small>	29	30	
31							

## Marketing and Outreach

By Jennifer Crutchfield, Director of Marketing and Communications, [jcrutchfield@jrmc.us](mailto:jcrutchfield@jrmc.us)

2010 has been a remarkable years regarding JRMC Marketing and Outreach. This year alone, we have hosted many events at the Medical Center and participated in ten plus community events throughout the county. All of this important work would not have been possible without the efforts and commitment of the greatly dedicated JRMC staff.

Also this year, the Mobile Unit's reach has expanded as well. Currently, we have the Perth Amboy school district on our roster. Moving forward, the school district of South Amboy is interested and excited about utilizing the Mobile Unit. We hope to add South Amboy to our service area this coming January. Other schools which are soon to follow are: Carteret, South River and Edison.

We are also very happy to announce that

we have a new HMO on board: Healthfirst. They will have a representative stationed in the medical center's lobby every Monday and Thursday.

After recent discussions with WIC, it was decided that it would benefit our pre-natal patients to have a WIC representative present at the JRMC to offer their services on a bi-weekly basis.

Lastly, JRMC will be shooting a commercial on site Monday, October 18th, from 10 am to 1 pm. The commercial will air on both Cablevision and Comcast service areas. There will be a total of 3 commercials created. The first will highlight the Hobart Street location and all of its services. The second will be specific to our Newark School-Based clinics. The third will highlight our Pediatrics and OB/GYN departments. Increased exposure will increase



**The photo above shows the very well attended Back to School night at McGinnis School, Perth Amboy, where the JRMC had an outreach table.**

awareness throughout the community and you never know....you might just see yourself on TV!



# JR FOUNDATION/BOYS & GIRLS CLUB

CONTINUED from Page 3

"BE GREAT:GRADUATE!" This designation is based on our ability to direct much of our programming to have more of an academic focus. With this, we are initially getting \$15K in start-up funding from AT&T and Wachovia.

**BGCA's Approval of \$40 million OJP Appropriation** - After long and hard-fought deliberations, BGC of America has been able to renew its federal appropriation out of the Office of Justice Programs (OJP), US Department of Justice. Local Clubs can now apply for this competitive

funding to increase mentoring programs. The Woodbridge Chamber of Commerce is recognizing one of our own at their upcoming annual gala - Bob Durso, as Community Leader of the Year for his incredible and extensive community work. If you would like a copy of the invitation, call Tracy Jordan at 732-376-6638. Also, we have scheduled a special B&G Club board training on development and stewardship for Monday, Nov. 4th. If you need further details on any topic here,



contact Jorge Cruz at [jacruz@jrnc.us](mailto:jacruz@jrnc.us).

**Michael Bolton performs a Benefit Concert for the Boys & Girls Clubs Of New Jersey!!**  
Catch his only NY area show!!

Wed. Nov. 3, 2010 at 7:30pm



NJ Performing Arts Center  
Newark, NJ  
Call 1888 GO NJPAC!  
<http://www.njpac.org>



*Getting into the Spirit of Things*

Victoria Nieves (to the left) of Billing and Gabriela Morales (to the right), in the JRMC Registration Area, are hard at work amidst some pretty frightening decorations.



## **Key Facts About Influenza (Flu) and Flu Shots by Sue Moskal**

### **HEALTH TIP**

Most experts believe that flu viruses are spread mainly by droplets made when people with flu cough, sneeze or talk. The best way to prevent flu is by getting a flu shot. Symptoms of the flu are: fever or feeling feverish/chills, coughing, sore throat, runny or stuffy nose, muscle or body aches, headaches, fatigue and—more so in children—diarrhea or vomiting. You may be surprised to learn that you may be able to pass on the flu to someone else before you know you are sick, as well as while you are sick. Most healthy adults may be able to infect others beginning one day before their own symptoms arise and up to 5-7 days after becoming ill. Certain people are at greater risk: older people, young children, pregnant women and people with certain health conditions (such as asthma, diabetes or heart disease). Complications can include bacterial pneumonia, ear infections, sinus infections, dehydration and worsening of chronic medical conditions, such as diabetes, asthma or congestive heart failure. If you think flu season may be brief or already over, it actually begins in early October and usually peaks in January, or even later. You may consider getting a shot if you have not done so already.



## JRMC Locations, Hours & Services

### **Jewish Renaissance Med Center**

275 Hobart Street  
Perth Amboy, NJ 08861  
732-376-9333  
Monday and Thursday 8-8  
Tues, Wed, Thurs 8-5  
Primary Care, Dental and OBGYN

### **The Bear Zone @ Barringer High School**

90 Parker Street  
Newark, New Jersey 07104  
973-497-5773  
973-481-0730 fax  
Monday—Friday 8-5  
Primary Care Services

### **Teen Health Center @**

**Malcolm X Shabazz**  
80 Johnson Avenue  
Newark, New Jersey 07108  
Telephone# 973-623-8592  
Fax 973-623-8938  
Monday—Friday 8-5  
Primary Care Services  
Mental Health Services



275 Hobart Street  
Perth Amboy, NJ 08861  
732-376-9333 [www.jrmc.us](http://www.jrmc.us)

### **The Health Place @ Quitman Street School**

21 Quitman Street  
Newark, New Jersey 07103  
Telephone# 973-424-4329  
Fax 973-824-2097  
Monday, Wed, Th, F 8-5  
Tuesday 12-8  
Every 2nd Sat 9-1  
Primary Care Services  
Dental Services & Mental Health

### **The Health Zone @ George Washington Carver**

333 Clinton Place  
Newark, New Jersey 07112  
Telephone# 973-705-3880  
Fax- 973-926-4510  
Monday—Friday 8-5  
Primary Care Services  
Dental Services

### **The Rainbow Room @ Dayton Street School**

226 Dayton Street  
Newark, New Jersey 07114  
973-733-8781  
973-824-5652  
Monday—Friday 8-5

### Primary Care & Dental Services

The Jewish Renaissance  
PACE Center  
415 Fayette Street  
Perth Amboy, NJ 08861  
732-324-0500  
732-324-0529 fax  
Monday—Friday 8-5  
Geriatric Services  
OB/Procedures

### **Jewish Renaissance Med Center Perth Amboy High School**

300 Eagle Avenue  
Perth Amboy, NJ 08861  
732-376-6030  
732-376-6297 fax  
Mondays 9-3  
Primary Care Services

### Our Newark School-Based Health

Centers Director is:  
Cynthia Gonzalez  
[cgonazalez@jrmc.us](mailto:cgonazalez@jrmc.us) or  
973-623-8523

